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<h1 style="margin: 0;">TRANSMITTAL FORM</h1> <p style="margin: 5px 0;">(to be used for all correspondence after initial filing)</p>	Application Number	10/614,736
	Filing Date	June 30, 2003
	First Named Inventor	Georges R. HARIK
	Group Art Unit	2167
	Examiner Name	Harold E. Dodds
Total Number of Pages in This Submission	Attorney Docket Number Google-47 (GP-108-00-US)	

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Postcard Receipt <input type="checkbox"/> Other Enclosure(s) (please identify below):
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Firm or Individual name	John C. Pokotylo (Reg. No. 36,242)
Signature	
Date	February 24, 2005

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I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this date: <div style="border: 1px solid black; display: inline-block; padding: 2px 20px;">February 24, 2005</div>	
Typed or printed name	John C. Pokotylo
Signature	<div style="display: flex; align-items: center;"> <div style="border: 1px solid black; display: inline-block; padding: 2px 20px;">Date February 24, 2005</div> </div>

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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-47 (GP-108-00-US)**

Appl. No.: **10/614,736**

Applicant: **Georges R. HARIK**

Filed: **June 30, 2003**

Title: **SERVING ADVERTISEMENTS USING A SEARCH OF ADVERTISER
WEB INFORMATION**

TC/A.U. : 2167

Examiner: **Harold E. Dodds**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

ELECTION WITH TRAVERSE

Sir:

In response to the Election/Restriction Requirement which was mailed on January 24, 2005 (Paper No. 011105) and which set a period for response to expire on February 24, 2005, the applicant elects, with traverse, the claims of Group I (i.e., claims 1-16, 23 and 28-43).

The applicant preserves the right to file a divisional application to the non-elected claims in the future.